

Vinciane CHAVAND

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in www.linkedin.com/in/vincianechavand

EXPERIENCE

PhD Candidate in Management

Since 2024

Bureau d'Économie Théorique et Appliquée (BETA) – UMR 7522 (Strasbourg, France)

- Thesis title: Health Innovations: Dynamics of adoption, collaboration, and orchestration to address global challenges
- Supervisors: Patrick Llerena (Professor) and Sophie Bollinger (Associate Professor)

Digital Health consultant

2022-2023

EY (Paris, France)

- Advised clients on the redesign of information systems in the medico-social sector
- Conducted individual interviews to analyze user needs
- Created visual mapping to link data flows between multiple stakeholders

Additional role: Co-organized cultural events within the consulting firm

Healthcare innovation consultant

2022

MOSAIC HEC Montreal (Montreal, Canada)

Support for multiple organizations on healthcare-related innovation projects

1. NUMANA Catalyst Project

Objective: Position the province of Quebec as a leader in connected health and aging-in-place solutions through the development of living labs and innovative business models

- Conducted analysis of living lab structures and methodologies
- Interviewed healthcare professionals to gather field insights

Achievement: Authored a best practices report on living labs for connected health to support aging at home

2. TransMedTech Institute (iTMT)

Objective: Support strategic development by analyzing international models of similar organizations and identifying best practices for sustainable growth

- Conducted comparative research on innovation institutes worldwide (e.g., France, Canada, Israel, Greece)
- Held interviews with international experts
- Created a benchmark of comparable organizations to extract relevant practices

Achievement: Compiled findings into a strategic report and presented recommendations to institute leadership

3. CHU of Montreal (University Hospital Center)

Objective: Map current patient journeys across departments to identify improvement opportunities

- Interviewed healthcare professionals across various units (nursing, OR, emergency, pharmacy, etc.) to document patient pathways
- Analyzed clinical needs based on staff input

Achievement: Developed a technology-enhanced model to optimize patient flow and care coordination

International project development officer

2021

CHUM (Montreal, Canada)

Development of an e-learning platform for innovation in healthcare (PAIS), based on artificial intelligence, aimed at training healthcare professionals in innovation across French-speaking countries. Official launch scheduled for 2023.

- Conducted literature review, market analysis, and stakeholder interviews (France, Québec, Caribbean)
- Benchmarked similar international initiatives

Achievement: Delivered project recommendations in a formal report; project presentation to 70 healthcare innovation professionals

Marketing and communication officer

2018

Nomad Bloc (start-up) (Montreal, Canada)

Indoor climbing center launched in July 2018 – involved in pre-launch phase.

- Researched and approached local and international suppliers and sponsors
- Negotiated with distributors of sports accessories, beverages, and other relevant products

Achievement: Contributed to the successful launch of a climbing company in the North American market and increased Instagram followers from 300 to 2,000 in 3 months

EDUCATION

Master's degree in International business management 2019-2022

HEC Montreal (Montreal, Canada)

Thesis: Design of a training program to promote the adoption of digital innovation in the healthcare sector

Bachelor's degree (3rd year) 2018-2019

Università degli studi di Parma (Parma, Italy)

Completed a one-semester study program at Collège de Rosemont, Canada (January to August 2018)

Bachelor's degree (1st and 2nd years) Two-year Technical Degree in Business and Administration Management 2016-2018

Lyon 1 University (Lyon, France)

Completed a one-semester study program at Collège de Rosemont, Canada (January to August 2018)

TRAINING

Summer School: Management of Creativity in an Innovation Society

Three co-organizing countries/ universities: HEC Montreal (Montreal, Canada); University of Nantes (Nantes, France); University of Barcelona (Barcelona, Spain)

June and July
2025

Form'Action

Paris, France

December 2024

ONGOING PAPERS

Chavand, V. "The University's contribution to an innovation ecosystem structured by swarm intelligence: The case of NextMed".

André, B., Bollinger, S., Brunet, F., Cohendet, P., Chavand, V., Tran, S. "Implementation of an innovation thanks to an innovation community in nuclear medicine".

Campos H., Chavand, V. "Measuring and managing spinoffs: the case of the spin-offs generated by an innovation program in Lyon civil hospitals".

CHAPTER FROM A POPULAR SCIENCE WORK

Chavand, V., Helfrich, V., Bollinger S. "Alignement d'acteurs hétérogènes dans un projet complexe de durabilité en santé - Le cas du programme Hôpital du futur", *Ellipses Editions*. (submitted)

OTHER RESEARCH PROJECT

Measures of innovation impacts in healthcare (mandate)

2025

Conducted with Campos, H. (*HEC Montreal, Canada*)

Direction de l'innovation, HCL (Lyon, France)

RESEARCH STAYS

Visiting PhD Researcher, HEC Montreal

June 2025

MOSAIC HEC Montreal (Montreal, Canada)

CONFERENCES AND SEMINAR PRESENTATIONS

GT Innovation AIMS <i>Anney, France</i>	October 2025
Young Researchers' Day, RNI (Research Network on Innovation) Awarded a research conference grant from RNI <i>Paris, France</i>	October 2025
Augustin Cournot Doctoral Days <i>Strasbourg, France</i>	March, 2025

RESPONSIBILITIES

Fall school on management of the creativity 2025 (1 week) Member of the organization team	November 2025
Fall school on management of the creativity 2024 (1 week) Member of the organization team	November 2024

TEACHING ACTIVITY

Accounting – 1st year Bachelor (Teaching assistant) <i>Economy and management Faculty, University of Strasbourg (Strasbourg, France)</i>	2025-2026
Creativity and innovation - 2nd year Bachelor of Technology (Lecturer) <i>IUT Robert Schuman, University of Strasbourg (Strasbourg, France)</i>	2025
Introduction to economy – 1st year Bachelor of Technology (Lecturer) <i>IUT Louis Pasteur, University of Strasbourg (Strasbourg, France)</i>	2024-2025

SKILLS

Computer science: Microsoft Office, NVIVO, Canva

Languages: French (Native), English (Fluent), Italian (Good command), Spanish (Notions)